



National Cup main logo:



The main National Cup logo is year-agnostic. This can be used and reused on signage each year, and the goal is to promote a recognizable National Cup brand. The colors represent some of the most common jersey colors from teams across the country that come together at all of our National Cup events.

Use the horizontal logo whenever possible, but a vertical logo is available when necessary depending on the application. For dark backgrounds, use the logo with white lettering.

Use your best judgment to choose the logo that best fits your application. Make sure that it stands out from the background and has enough white space that it isn't crowded by other logos or text. Do not stretch or alter the logo, or its parts, in any way.



	National Cup Navy	#003369		National Cup Blue	#0085AC
	National Cup Red	#ED1C24		National Cup Yellow	#FFCF01
	National Cup Teal	#006962		National Cup Green	#25B34B
	National Cup Pink	#ED1164			

Year-specific event logos:

National Cup Regionals and Finals each have their own event-specific logo. These can be used in **digital only applications** to promote summer 2026 National Cup events. This logo varies from year to year, but is always tied to the main National Cup logo and branding.

These logos are designed to stand out on all backgrounds – both light and dark. When using the logo, make sure that it has enough clear space around it, and that it isn't crowded by other logos or text. Do not stretch or alter the logo, or its parts, in any way.

Primary event logos:



	Sky Blue #7cd0f1		Dark Navy #00142e
	Pitch Green #18a239		Players First Gold #d3b280

